



# ARKANSAS LEARNING *through the* ARTS

affiliated with the national Young Audiences Arts for Learning network  
November, 2017



## ART IS NOT JUST FOR THE GIFTED AND TALENTED!

*Arkansas Learning Through The Arts* is committed to:

- Bring high quality education experiences to classrooms in Arkansas
- Support Arkansas schools by providing engaging experiences that lead to deeper learning opportunities
- Produce programs that motivate and engage all students, irrespective of economic background
- Provide a lasting model for creative teaching

## PROGRAMMING THIS FALL

*Arkansas Learning Through The Arts* has conducted 165 one-hour sessions (14 workshops) this fall in 8 schools. Thirty-eight workshops have already been scheduled for Spring 2018 in 12 schools. Be sure to schedule early so your students and school will have the programs at the most effective times!

The 2017-2018 Roster may be found on the ALTTA website: [www.altta.org](http://www.altta.org).

Teaching Artist, Zinse Agginie, is teaching Kindergarteners at Park the techniques of African drumming.



Students first hear African stories. They learn the self-control of playing together on the right beat (also math) and the importance of drumming in African culture.

Teaching Artist Shannon Wurst's leading Kindergarten students through writing a song together about fairytales they are reading in class. Students learn about rhyming, beginning, middle and end, and then perform their work!



## WHAT KIND OF RIPPLE EFFECT DOES THE ARTS PARTICIPATION HAVE ON: THE LIVES OF OUR YOUNG PEOPLE?

Improves reading readiness and math skills for Pre-K and K students.  
Increases vocabulary, verbal communication skills and word comprehension.

Teaches how to express oneself, particularly expressing anger appropriately.

Develops skills in concentration, memory, ability to work on tasks from start to finish, speaking and listening.

Teaches how to solve problems and develop creative approaches.

Helps bridge the achievement gap for those in lower socioeconomic levels.

Students are more likely to attend school regularly.

Results in lower drop-out rate - higher graduation rate.

Ultimately students are:

- Less likely to have delinquent behavior causing entry into the juvenile court system
- More likely to earn degrees or technical certificates and to find a better job
- More likely to vote



## THE WHOLE COMMUNITY?

Creates a stronger sense of community identity and unity.

Makes the community more attractive to businesses, consumers, potential residents and visitors.

Creates a more vital young work force that is sufficiently skilled, creative and disciplined which attracts businesses.

Raises revenue for local businesses through 'ripple effect spending' and is a source of growth.

Sustains an artist community vital to a **creative economy\*** and to a competitive advantage.

Reduces the crime rate.

Increases volunteerism and community participation.

Raises the level of voter participation.

**\*WHAT IS A CREATIVE ECONOMY?** It encompasses all employees of creative enterprises who owe their livelihood to the creative content of the products or services, i.e. all firms whose competitive advantage relies on their aesthetic uniqueness and includes the production, dissemination and support systems for those products and services.

The creative economy is a powerful engine of growth and community vitality. Together, artists, cultural nonprofits, and creative businesses produce and distribute cultural goods and services that generate jobs, revenue, and quality of life. A thriving cultural sector leads to thriving communities.

**New Teaching Artist Lanie Carlson** works in a magical space that encourages play and sparks a child's imagination. She engages children in playing with stories, exploring how characters interact and react



to each other and using costumes and props to help create a believable character. Her approach to theater is very hands-on and she expects students to actively participate in some way in the creation of stories and acting them out.

**Rejoining Teaching Artist J. McClure** is on the roster again this year! A poet and a master Shakespearean actor, J. brings poetry alive for students and teachers alike. Jay portrays Langston Hughes in workshops for multiple grade levels and works with students to model Langston's poetry. His approach is to have students write their own couplets and then perform their work for the class.



## WE ARE THANKFUL!

Arkansas Learning Through The Arts is most thankful to be able to provide Arkansas new and exciting classroom experiences. You, our supporters, make that possible. We know there are many worthy causes, but we hope you will consider Arkansas Learning Through The Arts as you plan your **year-end giving**.

We invite you to become a new FRIEND or renew your FRIENDship with Arkansas Learning Through The Arts. You may donate by visiting our website at [www.alta.org](http://www.alta.org) and click on the SUPPORT EDUCATION page. After selecting your FRIENDship level, you may make use the PayPal option or choose send a check, using the form in this newsletter.

## OF SPECIAL NOTE!

Two Anonymous Donors have challenged *Arkansas Learning Through The Arts* to raise at least \$16,000 from individuals and they will match with funds up to that amount.

We are so far only at 15% of that goal and are hopeful that the year-end giving campaign and March letter solicitation will let us reach the goal.

## PLEASE HELP MAKE THE MATCH!



How do **FRIENDS** reach students? Each *Arkansas Learning Through The Arts* program includes a 2, 3 or 4 one-hour sessions in the regular classroom at affordable rates. Professional Teaching Artists capture the students' imagination and draw him/her into learning. ALTTA costs include:

- Artists' pay, including travel
- Educational materials, such as Student Journals and teachers' Lesson Planning Guides and
- The logistics related to creating, planning and delivering the workshops.

Without external funding, most schools would not be able to provide this opportunity for all their students.

The target for scheduling a school's programs is to have two programs a year per grade level. The cost per workshop can vary from \$80 to \$100 per classroom session, generally for 25 students. The target for ALTTA is to provide external funding to defray half the cost. Here is an approximate example of what your support can provide for students:

Picasso: \$100 Reaches 25 students in 1 session	Beethoven: \$1,000 Reaches 250 students in 3 sessions
Joplin: \$300 Reaches 75 in 3 sessions	Shakespeare: \$3,000 Reaches 750 students in 3 sessions
O'Keefe \$500 Reaches 125 students in 3 sessions	

Schools have been enthusiastic about the programs and are eagerly scheduling as many programs as they can afford. They have been inventive in searching for available funding within their budgets. They need your support.

## PLEASE CONSIDER BECOMING A FRIEND

### AS YOU CONSIDER YOUR ALTERNATIVES FOR GIVING PRIOR TO THE END OF THE YEAR!

Arkansas Learning Through The Arts is a 501(c)(3) non profit organization.

To become a volunteer, please contact with:  
Martha Smither {501-922-2743} or Craig Welle {214-676-0222}

Source of facts and figures on the opposite page are the 2016 and 2017 Legislative Handbooks compiled by Americans for the Arts. More information may be obtained at their website – [www.Americansforthearts.org](http://www.Americansforthearts.org).

**BECOME A FRIEND OF Arkansas Learning Through The Arts AND SUPPORT OUR CHILDREN!**

Name \_\_\_\_\_ Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**I want to be a friend at the following level:**

Individual \$15 _____	Family \$25 _____	Van Gogh \$50 _____	Picasso \$100 _____
Joplin \$300 _____	O'Keefe \$500 _____	Beethoven \$1000 _____	Shakespeare \$3000 _____
Michelangelo \$5,000 _____	Other \$ _____		

**Contact me about Volunteering! \_\_\_\_\_**

**SEND YOUR CHECK PAYABLE TO:**

**Arkansas Learning Through the Arts, 4501 N. HWY 7, SUITE 8, #315, HOT SPRINGS VILLAGE, AR, 71909**

**Your membership is entirely tax deductible.**

**ALTTA is designated as a 501(c)(3) organization under IRS regulations.**



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4501 N. HWY 7, SUITE 8, #315  
HOT SPRINGS VILLAGE, AR 71909

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**BOARD OF DIRECTORS**

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Carol Welle, Facebook

**CONTACT INFORMATION**

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**PARTICIPATING SCHOOLS**

Bryant Elementary School

Cutter - Morning Star School District

Fountain Lake Elementary School

Harmony Grove Elementary and  
Intermediate Schools

Hot Springs School District:

Gardner Magnet

Langston Magnet

Park Magnet

Oaklawn Arts Magnet

Intermediates

Jessieville Elementary School

Mountain Pine Elementary School

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